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Porsche Centre Oakville

April 2020



FEATURED ARTICLE:

World Car of the Year: Porsche Taycan drives home a double victory

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Last Porsche 911 (991) to be auctioned for COVID-19 fundraiser

Porsche Cars North America, Inc. (PCNA) and RM Sotheby's will host a unique charitable auction for Porsche enthusiasts. With proceeds, excluding taxes and fees, donated to United Way Worldwide's COVID-19 Community Response and Recovery Fund, the auction's sole lot will be the last-ever 991...



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(updated April 8, 2020)

We remain available to assist you with the following services:

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To communicate with a representative:

Call 905-825-4530

Email info@porschecentreoakville.com

In addition, Porsche Financial Services is committed to assisting customers who are affected by COVID-19.

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Porsche Centre Oakville

2250 South Service Road West
Oakville, Ontario
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Sales - 905.825.4530

Monday - Friday : 8:00AM - 4:00PM
Saturday : 9:00AM - 3:00PM

Service - 905.825.4530

Monday - Friday : 8:00AM - 4:00PM
Saturday : 9:00AM - 3:00PM



About Us

Porsche is an iconic brand and at its heart, an engineering company producing fascination sports cars. In every detail - from the customer focused details in our state-of-the-art 5,000 square meters facility, to how we engage with all who visit us - the employees of Porsche Centre Oakville and the Policaro Group are focused to deliver an exciting outpost for Porsche enthusiasts and owners. Our mission is not just to be the leading Porsche Centre in Canada - but to set the standard by which automotive dealers will measure their performance. We will lead by example in every area - service, sales, marketing, environmental stewardship, and experience. Never satisfied, we will create a company that reflects the values of the Porsche brand and employ only those that share this mission and the consistent throttle pressure required to respond to the changing needs of our clients.

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Our Team

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World Car of the Year: Porsche Taycan drives home a double victory

At this year's World Car of the Year Awards 2020 (WCOTY), the Taycan has seen the checkered flag first in two categories: winning as World Luxury Car and World Performance Car of the Year. At the World Performance Award, it succeeded in a historic triple against the 911 and the 718 Spyder/Cayman GT4. Furthermore, the electric sports car also won World Luxury Car.

86 international motor journalists voted and assessed over 50 new cars. The winners were announced during live online conference by the WCOTY organization.

Michael Steiner - Member of the Executive Board, Research and Development received the awards: "This double win in the categories World Performance Car and World Luxury Car underlines what we wanted to achieve when we developed the Taycan. We wanted to create a driver-focused, fully electric sports car that can take on any Performance Car. At the same time we focused on uncompromised everyday-usability and contemporary, digital luxury and comfort for four passengers. We are delighted that the WCOTY jury rewards these efforts."

The vote for World Car of the Year continues a winning streak: the Porsche Taycan, along with the new 911, which was launched last year, has already won around 40 international prizes, predominantly in the main markets of Germany, USA, UK and China.

For the Porsche Taycan, these include, for example:

- Car of the Year: Top Gear magazine (UK)
- Game Changer of the Year: Top Gear magazine (UK)
- The China Green Car of the Year: Chinese Car of the Year (CCOTY) jury
- German Car of the Year: German Car of the Year (GCOTY) jury

It was also awarded the innovation prize from Connect magazine (Germany).

The Porsche 911 was a two-time winner in auto, motor und sport magazine (Germany) readers' choice for Best Cars – once as a Coupé, once as a Cabriolet – and also won the following awards:

- Auto Trophy: readers' choice of the Auto Zeitung magazine (Germany)
- Best Performance Car of the Year: Auto Express magazine (UK)
- Best Driver's Cars: Motor Trend magazine (USA)
- The China Performance Car of the Year: Chinese Car of the Year (CCOTY) jury

"We are so happy to have been awarded these prizes. They reflect the positive feedback from our customers and are a great incentive for our future work," says Oliver Blume, Chairman of the Executive Board of Porsche AG. "We see ourselves as pioneers of sustainable mobility and have brought an emotive as well as highly innovative sports car to the road with the Taycan – fully electric and 100 percent Porsche."



Last Porsche 911 (991) to be auctioned for COVID-19 fundraiser

Porsche Cars North America, Inc. (PCNA) and RM Sotheby's will host a unique charitable auction for Porsche enthusiasts. With proceeds, excluding taxes and fees, donated to United Way Worldwide's COVID-19 Community Response and Recovery Fund, the auction's sole lot will be the last-ever 991 generation 911 to enter and pass down the serial production line within serial production at the Stuttgart-Zuffenhausen factory. The one-week auction in the U.S. will be held via RM Sotheby's Online Only auction platform to adhere to social distancing guidelines without delaying the charitable fundraiser.

"We are all profoundly affected by the current situation and the immediate impact it's having on those most at risk in our communities," said Klaus Zellmer, President and CEO of PCNA. "United Way continues to step up to the plate and their response to this crisis has been quite impressive. So we are proud to do our part. I also appreciate the swift support of RM Sotheby's to make this possible and I am hopeful that the sale of a very special Porsche will help in a small way."

Fittingly, the auction vehicle is a unique 911 Speedster, one of 1,948 examples, created to mark 70 years of Porsche sports cars.

Porsche Design is supporting the auction with the creation of a bespoke addition to the package: a 911 Speedster Heritage Design Chronograph. The watch incorporates the vehicle's historic design features, including a strap made in the exact same cognac leather as that applied to the interior of the sports car and a silver winding rotor that mirrors the car's unique wheels. Created exclusively for 911 Speedster customers and made in Switzerland, the limited-edition and COSC-certified timepiece with flyback function will feature the chassis number of the final 991 generation 911, making it unique.

The winning bidder and a guest will be invited to take a personal, behind-the-scenes tour of the Porsche AG Weissach development headquarters – including experiencing the test track – on a 1:1 basis with Dr. Frank-Steffen Walliser and Andreas Preuninger, heads of the 911 and GT model lines respectively. The car will also be accompanied by a one-of-a-kind book illustrating the assembly and completion of the last 991, including photographs and an original sketch by the Speedster design team. Finally, the handover of the vehicle will be hosted by Klaus Zellmer, President and CEO of PCNA, which will take place at a dedicated event in the U.S.

Finished in GT Silver Metallic paint, the 911 Speedster remains unregistered, having covered just 20 delivery miles. It's powered by a 4.0-litre, naturally aspirated flat six engine developing 502 hp, connected to a six-speed manual gearbox.

The 911 Speedster being auctioned features the Heritage Design package – one of several personalization options available on the 911 Speedster that included the ability for customers to choose their preferred plaque numbers (of the 1,948 available) to be mounted between the seats and from an array of paint, leather and trim finishes. This specific car was created on the production line in Stuttgart-Zuffenhausen in December.

The auction opens for bidding on RM Sotheby's Online Only platform at 11:00 am EDT on Wednesday 15 April, closing at 1:00 pm EDT on Wednesday 22 April. The 911 Speedster is offered without reserve, selling to the highest bidder. Potential bidders can find more information at <https://rmsothebys.com/en/auctions/0020>

Featured Vehicles at Porsche Centre Oakville



2020 Porsche 911 Carrera S (992)

\$165,600

Body Style: 2-Door Coupe

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2020 Porsche Macan S

\$87,610

Transmission: 7-speed Porsche Doppelkupplung (PDK)
Body Style: Crossover

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2020 Porsche Panamera 4S

\$146,900

Exterior Colour: Volcano Grey Met
Interior Colour: Black Std Intr
Transmission: 8-speed Porsche Doppelkupplung (PDK)
Body Style: 4-Door Sedan

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2019 Porsche 718 Boxster GTS

\$120,660

Exterior Colour: GT Silver Metallic
Interior Colour: Leather Interior In Black/Bordeaux Red
Transmission: 7-speed Porsche Doppelkupplung (PDK)
Body Style: Convertible

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2019 Porsche 718 Cayman GTS

\$116,740

Exterior Colour: Chalk
Interior Colour: Standard Interior With Leather Seats I.c.w.
Transmission: Sport
Body Style: 7-speed Porsche Doppelkupplung (PDK)
2-Door Coupe

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2019 Porsche Cayenne E-Hybrid

\$137,900

Exterior Colour: Carrara White Metallic
Interior Colour: Two-tone Leather Interior In Black/Bordeaux Red
Transmission: 8-speed Tiptronic S
Body Style: SUV

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Featured Vehicles at Porsche Centre Oakville



2018 Porsche 911 Carrera 4 GTS

\$155,800

Exterior Colour: Lava Orange
Interior Colour: Standard Interior In Black Leather Seats
Transmission: 7-speed Porsche Doppelkupplung (PDK)
Body Style: 2-Door Coupe

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2018 Porsche Panamera Turbo

\$189,980

Exterior Colour: Chalk
Interior Colour: Leather Interior In Black
Transmission: 8-speed Porsche Doppelkupplung (PDK)
Body Style: 4-Door Sedan

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2017 Porsche Cayenne Platinum Edition

\$55,900

Exterior Colour: Jet Black Metallic
Interior Colour: Standard Black Interior
Transmission: 8-speed Tiptronic S With Auto Start Stop
Body Style: SUV

[More Details >](#)



2016 Porsche Boxster Spyder

\$117,000

Exterior Colour: Sapphire Blue Metallic
Interior Colour: Leather With Alcantara (Black) Stitching In Contr
Transmission: 6-speed With Dual-mass Flywheel And Self-adjusting Clutch
Body Style: Convertible

[More Details >](#)



2016 Porsche Cayman GT4

\$107,047

Exterior Colour: Jet Black Metallic
Interior Colour: Leather Interior Black (stitching In Guards Red)
Transmission: 6-speed With Dual-mass Flywheel And Self-adjusting Clutch
Body Style: 2-Door Coupe

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1986 Porsche 944 Turbo Coupe

\$49,900

Exterior Colour: Guards Red
Interior Colour: Black Leather
Transmission: Manual
Body Style: 2-Door Coupe

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GT4 Clubsport Collection

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Be bold in the new GT4 Clubsport Collection from Porsche Driver's Selection, based on the stunning design of the 718...



Porsche Centre Oakville

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